



PRESS RELEASE

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Contact: Jennifer Davies, (619) 405-2741

“Moving Parklet” Design Competition Finalists Selected

Winning design will become a mobile urban park in Downtown

DOWNTOWN SAN DIEGO – Finalists in the “Moving Parklet” Design Challenge have been selected, and now the public gets to weigh in on which team should win \$5,000 to construct its design via a Facebook poll.

The three finalists in the competition are: The Boardroom, submitted by the team of Kate Goodson, Scott Hook and Joshua Larson; Urban Nook, submitted by Lili Lotfizadeh; and Contoured Curves by Christopher Voltl.

The City of San Diego and the Downtown San Diego Partnership sponsored the competition to help deliver a mobile parklet, which is a small, innovative park that can move from location to location and help enliven and activate the Downtown community. Parklets – tiny parks found in former parking spots and other tight spaces – are part of an international trend toward rethinking how space is used in densely populated areas.

The winning design will be announced on Sept. 3, and the built parklet will be unveiled on Sept. 19.

Council President Todd Gloria said he was impressed by the number of entries as well as by the depth of creativity that the “Moving Parklet” Design Challenge was able to inspire.

“All the entries in this design challenge demonstrate what we all know about San Diegans: We are creative, innovative and always up for a challenge,” Gloria said. “Any of the final designs will deliver an exciting new amenity to anyone who works in, lives in or visits our Downtown community.”

Kris Michell, president and CEO of the Downtown San Diego Partnership, said the “Moving Parklet” Design Challenge is part of her organization’s larger urban placemaking initiative, which aims to transform public spaces throughout Downtown into lively, engaging areas.

“We developed this design challenge to get people excited and invested in our Downtown and to help us think about the best ways to use public space in the urban core,” Michell said. “I hope everyone takes the time to appreciate the amazing designs our finalists delivered and help us select the mobile parklet that will best serve our Downtown.”

The finished mobile parklet will be unveiled on Sept. 19 as part of PARK(ing) Day, an international event that encourages people to temporarily transform parking spaces into mini-parks.

After the unveiling, the moving parklet will be used in public areas and legally permitted parking spaces throughout Downtown San Diego to add a new and unique gathering space for the community

For more information about the finalists and the competition, visit www.downtownsandiego.org/movingparklet. The Facebook poll can be found here <https://epoll.me/vote/ACQ3p5BvX20/which-of-these-three-moving-parklet-design-finalists-do-you-like-best>.

The Downtown San Diego Partnership is a non-profit, member-based organization that serves as the leading advocate for the revitalization and economic health of Downtown. To learn more about the Downtown Partnership, visit www.downtownsandiego.org.

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